

# **Introduction**

## Purpose of the Demographic Study

- To present characteristics of the children attending MISD schools
- To present characteristics of their families and neighborhoods
- To assist in preparing goals and objectives to better serve MISD students and McAllen overall
- To assist the district in making decisions concerning facilities

## Items and Points to Consider

- Household and Neighborhood Characteristics → Educational Needs
- Growth Areas and Affluence
- The Border Population Dynamic
- “Core” vs. Fringes
- North vs. South
- Data as Indicator, not Director
- Small Area Estimates
- Demographic Data not sufficient
- One piece among Many
- Data as first in a series of steps still to come

# The Hispanic Population

Zone	Type	Total Population	Hispanic Population	Percent of Total
Escandon	ES	3,362	3,305	98.3%
Roosevelt	ES	4,213	4,137	98.2%
Thigpen	ES	4,023	3,942	98.0%
Navarro	ES	2,653	2,594	97.8%
Houston	ES	4,853	4,733	97.5%
Brown	MS	13,244	12,854	97.1%
Seguin	ES	6,890	6,568	95.3%
Bonham	ES	3,276	3,060	93.4%
Lincoln	MS	17,638	16,296	92.4%
Zavala	ES	4,254	3,912	92.0%
Alvarez	ES	5,681	5,026	88.5%
<i>Hidalgo County</i>	OT	<i>569,463</i>	<i>503,100</i>	<i>88.3%</i>
Castañeda	ES	4,757	4,113	86.5%
Wilson	ES	5,116	4,419	86.4%
Rowe	HS	33,464	28,833	86.2%
Travis	MS	23,787	20,354	85.6%
McAuliffe	ES	6,074	5,153	84.8%
Crockett	ES	4,500	3,651	81.1%
District	DT	103,131	83,622	81.1%
Memorial	HS	32,233	25,538	79.2%
De Leon	MS	15,826	12,537	79.2%
McAllen	HS	37,434	29,251	78.1%
Jackson	ES	7,686	5,988	77.9%
Garza	ES	8,013	5,861	73.1%
Fields	ES	6,239	4,548	72.9%
Cathey	MS	18,989	12,684	66.8%
Rayburn	ES	6,616	4,378	66.2%
Morris	MS	13,647	8,897	65.2%
Milam	ES	9,021	5,800	64.3%
Gonzalez	ES	8,326	4,702	56.5%
<i>Texas</i>	OT	<i>20,851,820</i>	<i>6,669,666</i>	<i>32.0%</i>
<i>United States</i>	OT	<i>281,421,906</i>	<i>35,305,818</i>	<i>12.5%</i>

Type Codes: ES = Elementary, MS = Middle School; HS = High School; DT = District; OT = Other

Source: U.S. Census Bureau, 2000 Census of Population and Housing, Summary File 3, Washington, D.C.

## Characteristics of MISD Households

Zone	Type	Total Households	Households with children under 18 year olds	Percent of Total
Roosevelt	ES	930	627	67.4%
Houston	ES	1128	758	67.2%
Brown	MS	3067	2016	65.7%
Escandon	ES	775	502	64.8%
Castañeda	ES	1339	860	64.2%
Garza	ES	2315	1445	62.4%
De Leon	MS	4616	2797	60.6%
Seguin	ES	1958	1138	58.1%
McAuliffe	ES	1781	1018	57.2%
Bonham	ES	861	491	57.0%
<i>Hidalgo County</i>	OT	156,824	88,573	56.5%
Rowe	HS	9799	5494	56.1%
Rayburn	ES	2062	1125	54.6%
Lincoln	MS	5183	2697	52.0%
Memorial	HS	9551	4937	51.7%
Zavala	ES	1232	631	51.2%
District	DT	31842	15810	49.7%
Thigpen	ES	1160	566	48.8%
Gonzalez	ES	2804	1343	47.9%
Navarro	ES	766	364	47.5%
Alvarez	ES	1757	809	46.0%
Jackson	ES	2520	1143	45.4%
Cathey	MS	6484	2921	45.0%
Morris	MS	4730	2121	44.8%
Crockett	ES	1514	667	44.1%
McAllen	HS	12492	5379	43.1%
Travis	MS	7762	3258	42.0%
Wilson	ES	1,718	707	41.2%
<i>Texas</i>	OT	7,393,354	3,027,570	40.9%
Milam	ES	3518	1296	36.8%
<i>United States</i>	OT	105,480,101	38,022,115	36.0%
Fields	ES	2301	787	34.2%

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Source: U.S. Census Bureau, 2000 Census of Population and Housing, Summary File 3, Washington, D.C.

## Economic Characteristics of MISD Households

Area	Type	Median Household Income	Median Family Income	Per Capita Income
Gonzalez	ES	\$ 65,559	\$ 69,772	\$ 27,859
Rayburn	ES	\$ 45,055	\$ 50,928	\$ 17,401
Morris	MS	\$ 42,546	\$ 47,608	\$ 18,645
Garza	ES	\$ 42,448	\$ 42,128	\$ 15,236
<i>United States</i>	OT	\$ 41,994	\$ 50,046	\$ 21,587
Milam	ES	\$ 41,559	\$ 47,608	\$ 19,513
Texas	OT	\$ 39,927	\$ 45,861	\$ 19,617
Fields	ES	\$ 38,719	\$ 40,828	\$ 22,006
Castañeda	ES	\$ 38,448	\$ 39,139	\$ 13,998
Cathey	MS	\$ 37,576	\$ 42,350	\$ 18,292
De Leon	MS	\$ 35,313	\$ 35,063	\$ 13,599
Jackson	ES	\$ 34,464	\$ 31,023	\$ 13,871
Memorial	HS	\$ 34,348	\$ 36,088	\$ 15,400
District	DT	\$ 32,950	\$ 35,110	\$ 14,843
McAuliffe	ES	\$ 32,553	\$ 33,223	\$ 11,729
Rowe	HS	\$ 31,375	\$ 32,800	\$ 11,563
Seguin	ES	\$ 30,921	\$ 34,500	\$ 11,123
Crockett	ES	\$ 29,491	\$ 33,468	\$ 15,636
Alvarez	ES	\$ 29,297	\$ 37,422	\$ 10,577
McAllen	HS	\$ 26,875	\$ 32,614	\$ 15,647
Lincoln	MS	\$ 26,092	\$ 27,393	\$ 9,758
Bonham	ES	\$ 25,750	\$ 25,083	\$ 8,798
Wilson	ES	\$ 25,508	\$ 28,152	\$ 12,657
Travis	MS	\$ 25,375	\$ 26,250	\$ 14,538
<i>Hidalgo County</i>	OT	\$ 24,863	\$ 26,009	\$ 9,899
Brown	MS	\$ 24,476	\$ 25,484	\$ 7,688
Roosevelt	ES	\$ 23,589	\$ 26,056	\$ 6,981
Houston	ES	\$ 23,466	\$ 25,885	\$ 14,278
Escandon	ES	\$ 23,387	\$ 25,042	\$ 7,541
Zavala	ES	\$ 17,188	\$ 22,650	\$ 7,630
Navarro	ES	\$ 17,089	\$ 17,168	\$ 6,090
Thigpen	ES	\$ 13,761	\$ 17,818	\$ 6,393

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Source: U.S. Census Bureau, 2000 Census of Population and Housing, Summary File 3, Washington, D.C.

## Educational Characteristics of MISD Adults (Neighbors and Families)

Area	Type	At least a High School Diploma (%)	At least a College Degree (%)
Gonzalez	ES	89.7	48.2
Milam	ES	83.4	33.9
Rayburn	ES	82.4	35.7
Morris	MS	81.7	33.6
<i>United States</i>	OT	80.4	24.4
Cathey	MS	78.6	33.7
Texas	OT	75.7	23.2
Castañeda	ES	74.4	26.4
Garza	ES	74.2	29.3
De Leon	MS	72.9	23.8
Crockett	ES	68.9	20.2
McAuliffe	ES	68.1	16.0
Jackson	ES	67.1	20.2
Fields	ES	66.4	30.8
Memorial	HS	65.9	25.0
District	DT	65.6	23.4
McAllen	HS	64.0	23.5
Rowe	HS	63.5	19.2
Seguin	ES	62.0	14.2
Alvarez	ES	58.6	14.9
Travis	MS	55.0	17.8
Wilson	ES	54.1	13.0
Lincoln	MS	53.5	12.6
<i>Hidalgo County</i>	OT	50.5	12.9
Houston	ES	47.2	15.9
Zavala	ES	42.1	6.6
Bonham	ES	42.1	7.4
Escandon	ES	37.8	4.1
Brown	MS	37.1	5.4
Roosevelt	ES	31.1	3.9
Thigpen	ES	30.3	4.3
Navarro	ES	28.1	3.2

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Source: U.S. Census Bureau, 2000 Census of Population and Housing, Summary File 3, Washington, D.C.

## Language Use Among MISD Children, Families and Neighbors

Area	Type	English Only	Spanish	Spanish Only	Bilingual	Other
Roosevelt	ES	4.9	95.0	75.0	20.0	0.2
Escandon	ES	6.2	93.4	79.5	13.9	0.7
Thigpen	ES	6.7	93.3	73.4	19.9	-
Brown	MS	7.4	92.1	76.1	16.0	1.0
Bonham	ES	8.1	90.9	77.5	13.4	2.0
Navarro	ES	9.7	90.1	75.9	14.2	0.4
Zavala	ES	13.3	86.6	69.5	17.1	0.2
Houston	ES	12.3	85.6	69.9	15.8	4.1
Wilson	ES	15.6	83.4	72.3	11.1	2.1
Lincoln	MS	16.2	83.1	72.3	10.7	1.5
Seguin	ES	17.4	82.1	75.6	6.5	1.0
Travis	MS	17.0	80.8	69.3	11.5	4.3
Alvarez	ES	20.1	78.7	69.6	9.1	2.3
Rowe	HS	21.6	76.6	68.7	7.9	3.5
Crockett	ES	22.4	76.5	69.9	6.6	2.1
McAuliffe	ES	23.3	76.1	69.6	6.5	1.2
Jackson	ES	23.1	75.2	68.7	6.6	3.4
Memorial	HS	23.2	74.7	66.8	7.9	4.1
McAllen	HS	23.1	74.7	66.1	8.6	4.4
District	DT	23.2	74.7	66.8	7.9	4.1
Fields	ES	21.7	72.7	61.5	11.2	11.2
De Leon	MS	26.2	71.4	66.3	5.1	4.7
Castañeda	ES	26.8	70.8	65.2	5.6	4.8
Garza	ES	27.6	69.4	64.6	4.7	6.0
Cathey	MS	31.1	66.1	62.2	3.9	5.6
Rayburn	ES	32.7	65.4	63.5	2.0	3.8
Morris	MS	34.4	63.5	60.3	3.2	4.3
Milam	ES	36.0	62.0	58.4	3.5	4.1
Gonzalez	ES	40.8	54.4	53.0	1.3	9.6

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Source: U.S. Census Bureau, 2000 Census of Population and Housing, Summary File 3, Washington, D.C.